

# Saltaire Day Camp

April 2023 - Update



# 2022 camp survey

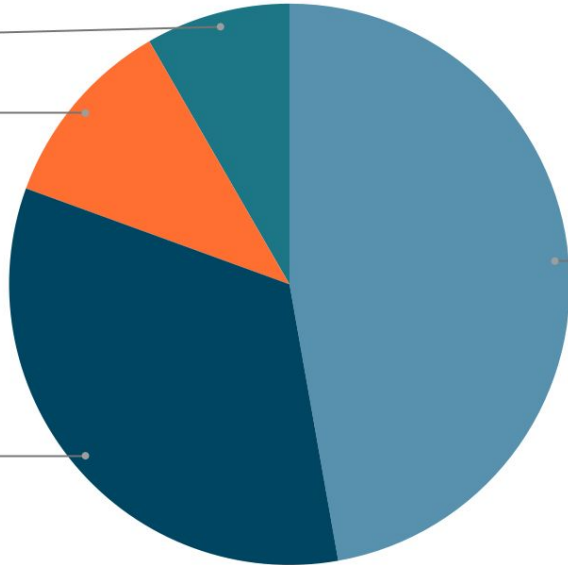
Survey response (n=73)

Dissatisfied  
8.3%

Neutral  
11.1%

Satisfied  
33.3%

Very Satisfied  
47.2%



Generally respondents were satisfied with camp overall (80%+).

Less satisfaction (mostly neutral) with afternoon camp programs

# Feedback on activities

Top 3 (Highest share “Highly Enjoyed”)

1. Nature
2. Art
3. Ocean

Going forward:

- 76% in favor of snack

# Write ins

## Categories:

- Issues we will be trying to solve in 2023
- Hard problems we probably cannot solve without spending a lot of money
- Different kids like different things

## Issues we aim to solve in 2023:

“pick up and drop off location need to be the same and consistent throughout the week.”

“every kid from saltaire that wants to join camp should be able to”

## Harder problems:

“would be nice to sign up for the summer all at once and not week by week.”

“...younger unmotivated counselors.”

“I just wish it was longer”

## Some kids hate the bay, some love it:

“love...aquatic programs that take advantage of what Saltaire has to offer”

“Would prefer if bay was not on the schedule daily.”

# 2023 Plans

# Key 2023 Information

- Camp registration opens April 17 for Saltaire residents
  - Goal: Access for any Saltaire resident to attend camp
  - Additional staffing to accommodate campers in 2023, especially in the youngest groups
- Pricing: \$340/week (3% increase from 2022)
  - Soccer and corkball included for all campers (based on age)
  - Can sign up for fee if not enrolled in camp
- Sorting by age, some flexibility based on school grade (contact Molly)
  - Ties to NYS requirement of 14 to work for pay

# In case you were wondering

- Using an off the shelf registration site (CampBrain) limits some flexibility but gives us a usable interface
- NYS rules on camper/counselor ratio include requirements for counselors over 16 years old
- Counselors are asked to commit to 4 weeks (3 weeks for CITs) because there are high costs to bringing counselors on board (processing, training)

# Return to pre-COVID activities

- All campers will drop off at the field, pick up at their last activity
- Trips are back!
  - Sunken Forest
  - Fishing boat
  - Adventureland (Sharks 10-12 year old)
- July 4th activities (Tuesday July 4, 10AM)
- Bottlecap carnival will be in afternoon due to parent feedback on timing, escorting kids (Friday July 14th 1-3 pm)



# Our camp is key

<https://saltairecamp.com/>

